MONTHLY MARKET REPORT - JULY 2024

\$4.8B+
IN CLOSED
SALES VOLUME

23 LOCATIONS FROM MARCO ISLAND TO PINE ISLAND

850+
AGENTS
THROUGHOUT
SOUTHWEST FL

#54
AMONG
REAL TRENDS
TOP 500 BROKERS (2021)

1958 YEAR ESTABLISHED BY VISIONARY JOHN R. WOOD

HEADQUARTERED IN NAPLES, FLORIDA

INDEPENDENTLY
OWNED & OPERATED;
NOT A FRANCHISE





MONTHLY MARKET REPORT JULY 2024

Southwest Florida	2
Naples	3
Marco Island	6
Bonita-Estero	8
Fort Myers	10
Fort Myers Beach	12
Sanibel & Captiva Islands	14
Cape Coral	16
Pine Island	18

SOUTHWEST FLORIDA

MARKET REPORT - JULY 2024



Data Represented on 12-Month Rolling Basis.

	2018	2019	2020	2021	2022	2023	2024
Listed	42,505	43,380	38,734	39,158	36,672	33,047	39,273
Sold	25,395	26,204	26,971	42,071	32,445	24,145	23,372
Avg. Sale \$	\$449,176	\$445,495	\$459,454	\$604,220	\$733,242	\$797,682	\$814,386

NEW LISTINGS	
39,273 1 8.84%	

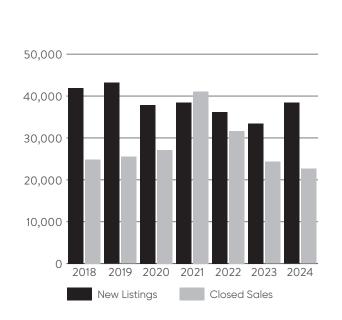




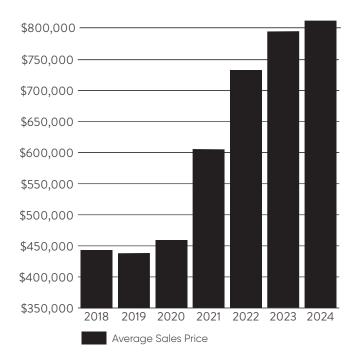




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 23,372 properties sold, sales were down 3.20% from the preceding 12-month period when 24,145 properties were sold. New listings were up 18.84%, from 33,047 to 39,273. The average sales price was up 2.09%, from \$797,682 to \$814,386. As of July 31, 2024, inventory stood at 12,190 units while months of supply was 6.26 months.



	2018	2019	2020	2021	2022	2023	2024
Listed	14,892	15,578	14,817	15,514	13,825	11,805	13,966
Sold	9,309	9,743	10,207	17,077	12,383	9,286	8,714
Avg. Sale \$	\$626,832	\$611,761	\$617,638	\$804,314	\$972,204	\$1,075,877	\$1,116,736





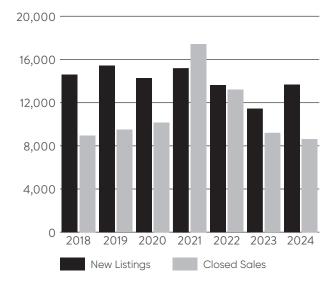


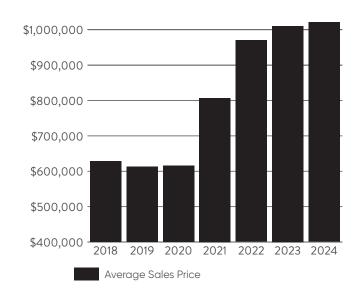




12 MONTH NEW LISTINGS AND CLOSED SALES

12 MONTH AVERAGE SALES PRICE





SUMMARY

With 8,714 properties sold, sales were down 6.16% from the preceding 12-month period when 9,286 properties were sold. New listings were up 18.31% from 11,805 to 13,966. The average sales price was up 3.80%, from \$1,075,877 to \$1,116,736. As of July 31, 2024, inventory stood at 4,363 units while months of supply was 6.01 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Aqualane Shores	24	13	22.15	\$10,223,077
Audubon	9	22	4.91	\$2,569,773
Colliers Reserve	1	16	0.75	\$2,985,211
Crayton Road Area Non-Waterfront	63	62	12.19	\$4,361,589
Crayton Road Area Waterfront	14	17	9.88	\$9,269,706
Crossings	1	10	1.20	\$1,159,250
Esplanade	6	41	1.76	\$1,882,268
Grey Oaks	16	51	3.76	\$4,466,480
Isles of Collier Preserve	24	75	3.84	\$2,244,412
Kensington	3	10	3.60	\$1,552,100
Lely Resort	30	92	3.91	\$1,371,216
Mediterra	27	31	10.45	\$4,043,551
Monterey	5	16	3.75	\$1,622,969
Olde Cypress	9	25	4.32	\$1,657,356
Olde Naples	53	33	19.27	\$7,942,879
Pelican Bay	22	25	10.56	\$4,370,200
Pelican Bay - Bay Colony	11	1	132.00	\$7,500,000
Pelican Marsh	15	31	5.81	\$1,930,419
Pine Ridge	32	16	24.00	\$5,852,546
Port Royal	32	14	27.43	\$14,514,286
Quail Creek	11	17	7.76	\$2,726,176
Quail West	11	48	2.75	\$4,785,875
The Quarry	8	30	3.20	\$1,628,597
Riverstone	20	26	9.23	\$1,258,483
Royal Harbor	24	14	20.57	\$5,474,250
The Strand	5	12	5.00	\$1,330,833
Tiburon	2	11	2.18	\$3,714,091
Treviso Bay	4	17	2.82	\$2,296,912
Vanderbilt Beach	23	15	18.40	\$4,485,367
Vineyards	20	41	5.85	\$1,352,047



Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Crayton Road Area Non-Waterfront	79	85	11.15	\$721,244
Crayton Road Area Waterfront	127	218	6.99	\$2,437,251
The Dunes	14	33	5.09	\$1,836,924
Esplanade	13	46	3.39	\$714,591
Grey Oaks	2	13	1.85	\$2,515,692
Isles of Collier Preserve	21	60	4.20	\$906,016
Kensington	3	20	1.80	\$889,550
Lely Resort	65	127	6.14	\$596,761
Mediterra	7	13	6.46	\$1,597,692
Olde Naples	79	107	8.86	\$1,421,800
Pelican Bay	103	229	5.40	\$1,677,609
Pelican Bay - Bay Colony	16	12	16.00	\$7,385,833
Pelican Marsh	14	51	3.29	\$818,559
Pine Ridge	5	7	8.57	\$344,643
The Quarry	9	9	12.00	\$742,833
The Strand	10	51	2.35	\$646,147
Tiburon	10	17	7.06	\$1,563,294
Treviso Bay	18	70	3.09	\$612,539
Vanderbilt Beach	54	65	9.97	\$1,458,604
Vineyards	29	78	4.46	\$705,586



	2018	2019	2020	2021	2022	2023	2024
Listed	1,311	1,408	1,322	1,503	1,186	1,167	1,393
Sold	759	788	849	1,712	988	741	843
Avg. Sale \$	\$770,395	\$776,169	\$798,026	\$970,354	\$1,281,216	\$1,483,196	\$1,528,947



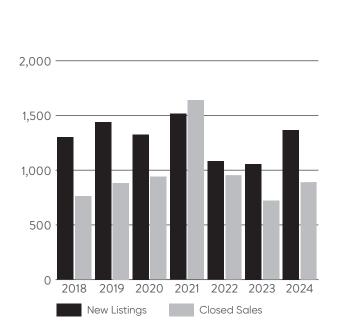




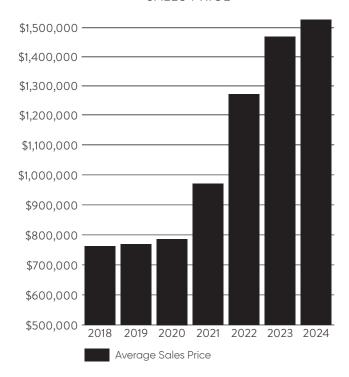




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 843 properties sold, sales were up 13.77% from the preceding 12-month period when 741 properties were sold. New listings were up 19.37%, from 1,167 to 1,393. The average sales price was up 3.08%, from \$1,483,196 to \$1,528,947. As of July 31, 2024, inventory stood at 522 units while months of supply was 7.43 months.



Island Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Direct Waterfront	64	133	5.77	\$3,202,850
Golf Course	1	14	0.86	\$1,452,607
Gulf Front	0	0	-	-
Indirect Waterfront	70	149	5.64	\$1,865,879
Inland	59	110	6.44	\$1,035,394
Preserve	7	7	12.00	\$4,016,429

Island Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Direct Waterfront	75	86	10.47	\$699,328
Golf Course	3	0	-	-
Gulf Front	116	178	7.82	\$1,454,351
Gulf View	21	27	9.33	\$1,291,463
Indirect Waterfront	16	24	8.00	\$708,896
Inland	86	106	9.74	\$439,833
Preserve	4	9	5.33	\$560,056

Island Proximity Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fiddler's Creek	35	85	4.94	\$1,706,567
Isles Of Capri	14	24	7.00	\$1,570,521
Naples Reserve	27	37	8.76	\$1,374,770
Winding Cypress	10	25	4.80	\$1,095,940

Island Proximity Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fiddler's Creek	41	76	6.47	\$699,437
Hammock Bay Golf and Country Club	31	29	12.83	\$752,155
Isles Of Capri	13	10	15.60	\$677,050

BONITA SPRINGS - ESTERO

MARKET REPORT - JULY 2024



	2018	2019	2020	2021	2022	2023	2024
Listed	4,643	4,668	4,317	4,376	3,966	3,564	4,167
Sold	2,916	3,130	3,070	4,998	3,595	2,884	2,758
Avg. Sale \$	\$404,561	\$409,648	\$413,096	\$513,021	\$650,278	\$773,302	\$788,546







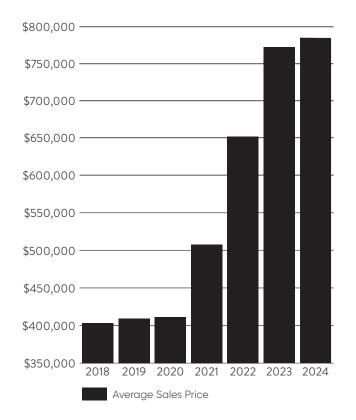




12 MONTH NEW LISTINGS AND CLOSED SALES

5,000 4,000 2,000 1,000 2018 2019 2020 2021 2022 2023 2024 New Listings Closed Sales

12 MONTH AVERAGE SALES PRICE



SUMMARY

With 2,758 properties sold, sales were down 4.37% from the preceding 12-month period when 2,884 properties were sold. New listings were up 16.92%, from 3,564 to 4,167. The average sales price was up 1.97%, from \$773,302 to \$788,546. As of July 31, 2024, inventory stood at 1,200 units while months of supply was 5.22 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Barefoot Beach	14	8	21.00	\$5,880,313
Bonita Bay	24	78	3.69	\$2,121,179
The Brooks	10	66	1.82	\$1,421,129
Palmira Golf and Country Club	10	30	4.00	\$1,004,942
Pelican Landing	8	35	2.74	\$1,456,026
Pelican Landing - The Colony	3	8	4.50	\$2,439,375
Pelican Sound	0	6	0.00	\$1,121,150
West Bay Club	4	12	4.00	\$1,826,772

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Barefoot Beach	17	15	13.60	\$2,895,667
Bonita Bay	60	128	5.63	\$1,405,492
The Brooks	29	89	3.91	\$536,550
Palmira Golf and Country Club	3	18	2.00	\$655,361
Pelican Landing	17	51	4.00	\$594,382
Pelican Landing - The Colony	41	43	11.44	\$1,335,890
Pelican Sound	8	37	2.59	\$625,743
West Bay Club	17	21	9.71	\$811,667



	2018	2019	2020	2021	2022	2023	2024
Listed	11,228	11,163	8,667	7,587	6,984	6,761	7,849
Sold	5,543	5,695	5,744	8,128	6,472	5,031	4,448
Avg. Sale \$	\$273,262	\$272,125	\$292,285	\$352,939	\$453,782	\$503,699	\$507,538



NEW LISTINGS

7,849 **1**6.09%



CLOSED SALES

4,448 **♣**11.59%



AVERAGE SALES PRICE

\$507,538 **1**0.76%



CURRENT INVENTORY

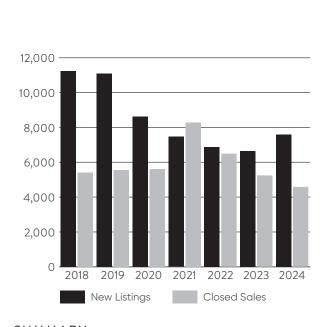
2,333 **1**69.06%%



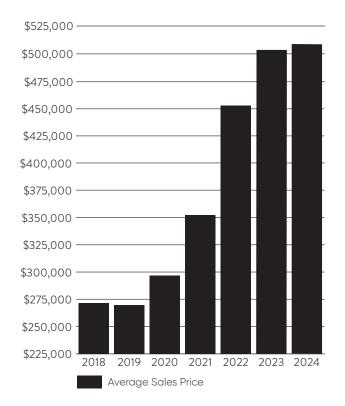
MONTHS OF SUPPLY

6.29 **1**91.22%

12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 4,448 properties sold, sales were down 11.59% from the preceding 12-month period when 5,031 properties were sold. New listings were up 16.09%, from 6,761 to 7,849. The average sales price was up 0.76%, from \$503,699 to \$507,538. As of July 31, 2024, inventory stood at 2,333 units while months of supply was 6.29 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Belle Lago	13	20	7.80	\$929,225
Colonial Country Club	8	25	3.84	\$616,797
Crown Colony	7	11	7.64	\$707,500
Esplanade Lake Club	22	33	8.00	\$1,412,950
Fiddlesticks Country Club	4	31	1.55	\$1,019,887
The Forest	10	27	4.44	\$670,296
Gulf Harbour Yacht And Country Club	8	22	4.36	\$1,482,045
Miromar Lakes Beach And Golf Club	21	33	7.64	\$2,639,042
Parker Lakes	5	17	3.53	\$365,584
Paseo	8	13	7.38	\$900,246
The Plantation	35	73	5.75	\$737,017
Shadow Wood Preserve	4	13	3.69	\$1,179,769
Town And River	9	27	4.00	\$1,215,607
Wildblue	27	115	2.82	\$1,535,026

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Colonial Country Club	37	59	7.53	\$336,808
Crown Colony	3	3	12.00	\$453,000
Downtown Fort Myers	96	77	14.96	\$425,794
Esplanade Lake Club	11	31	4.26	\$519,843
Fiddlesticks Country Club	3	15	2.40	\$353,000
The Forest	24	42	6.86	\$310,843
Gulf Harbour Yacht And Country Club	35	76	5.53	\$815,457
Miromar Lakes Beach And Golf Club	21	33	7.64	\$1,154,149
Parker Lakes	16	38	5.05	\$330,876
Paseo	30	46	7.83	\$417,148
The Plantation	8	26	3.69	\$479,525
Shadow Wood Preserve	4	3	16.00	\$367,667
Town And River	4	3	16.00	\$317,500

FORT MYERS BEACH

MARKET REPORT - JULY 2024



	2018	2019	2020	2021	2022	2023	2024
Listed	706	707	645	640	662	601	562
Sold	420	398	391	693	543	307	311
Avg. Sale \$	\$507,405	\$531,794	\$562,803	\$644,114	\$928,974	\$855,846	\$936,036



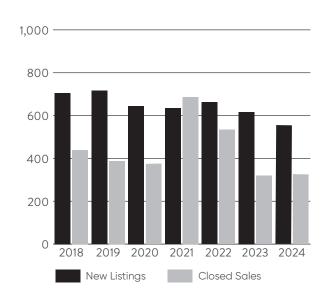




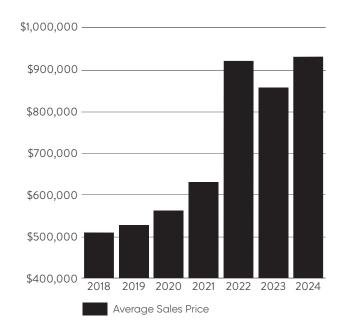




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 311 properties sold, sales were up 1.30% from the preceding 12-month period when 307 properties were sold. New listings were down 6.49%, from 601 to 562. The average sales price was up 9.37%, from \$855,846 to \$936,036. As of July 31, 2024, inventory stood at 277 units while months of supply was 10.69 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fairview Isles	14	7	24.00	\$980,714
Laguna Shores	5	8	7.50	\$1,276,738
Mcphie Park	4	7	6.86	\$1,143,214

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Carlos Pointe	6	3	24.00	\$538,667
Ocean Harbor Condo	6	5	14.40	\$828,450
Sandarac Condo	7	8	10.50	\$663,656
Waterside At Bay Beach	30	58	6.21	\$1,602,937

SANIBEL-CAPTIVA

MARKET REPORT - JULY 2024



	2018	2019	2020	2021	2022	2023	2024
Listed	692	684	774	665	525	641	646
Sold	421	388	410	835	518	358	324
Avg. Sale \$	\$1,008,484	\$945,828	\$934,302	\$1,118,747	\$1,550,719	\$1,269,266	\$1,310,085





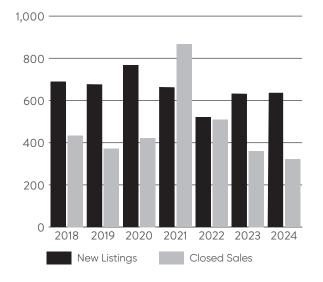




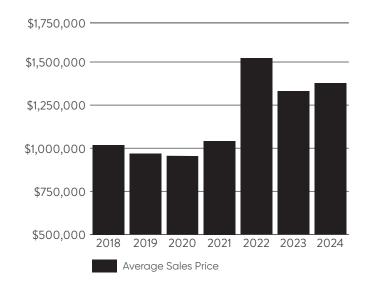




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 324 properties sold, sales were down 9.50% from the preceding 12-month period when 358 properties were sold. New listings were up 0.78%, from 641 to 646. The average sales price was up 3.22%, from \$1,269,266 to \$1,310,085. As of July 31, 2024, inventory stood at 277 units while months of supply was 10.26 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Beachview Country Club Estates	6	9	8.00	\$1,384,389
Captiva Island	41	25	19.68	\$1,978,865
Dunes At Sanibel Island	12	23	6.26	\$945,370
Other Sanibel Island Single-Family	96	167	6.90	\$1,429,531

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Captiva Island	30	20	18.00	\$1,393,088
Sundial Of Sanibel Condos	80	70	13.71	\$935,884
Other Sanibel Island Condos	12	10	14.40	\$868,750



	2018	2019	2020	2021	2022	2023	2024
Listed	8,633	8,779	7,829	8,483	9,181	8,153	10,247
Sold	5,867	5,823	6,086	8,249	7,641	5,344	5,766
Avg. Sale \$	\$272,776	\$276,552	\$292,623	\$367,931	\$484,658	\$482,987	\$476,408



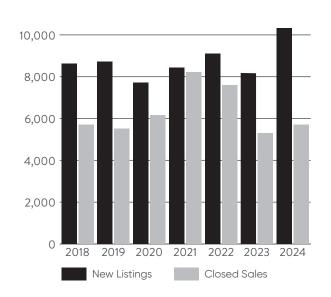




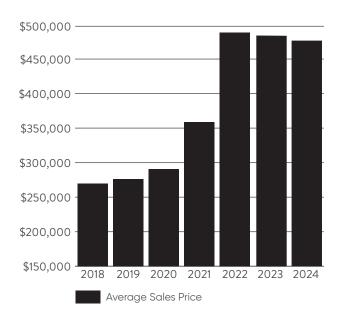




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 5,766 properties sold, sales were up 7.90% from the preceding 12-month period when 5,344 properties were sold. New listings were up 25.68%, from 8,153 to 10,247. The average sales price was down 1.36%, from \$482,987 to \$476,408. As of July 31, 2024, inventory stood at 3,039 units while months of supply was 6.32 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Cape Harbour	12	13	11.08	\$1,918,538
Cape Royal	14	20	8.40	\$841,474
Yacht Club	18	20	10.80	\$709,276

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Cape Harbour	20	33	7.27	\$708,467
Tarpon Point Marina	20	11	21.82	\$1,015,000

PINE ISLAND-MATLACHA

MARKET REPORT - JULY 2024



	2018	2019	2020	2021	2022	2023	2024
Listed	400	393	363	390	343	355	443
Sold	234	239	214	379	305	194	208
Avg. Sale \$	\$343,977	\$338,035	\$369,549	\$462,432	\$655,085	\$555,931	\$571,222





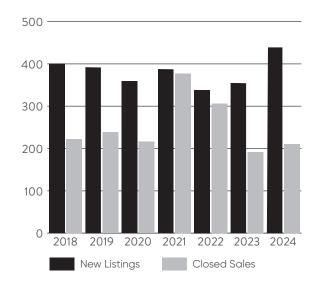




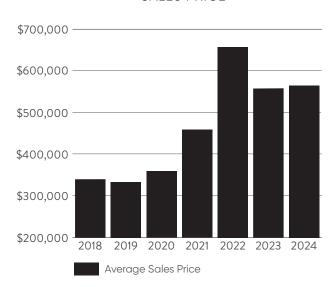




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 208 properties sold, sales were up 7.22% from the preceding 12-month period when 194 properties were sold. New listings were up 24.79%, from 355 to 443. The average sales price was up 2.75%, from \$555,931 to \$571,222. As of July 31, 2024, inventory stood at 179 units while months of supply was 10.33 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Bokeelia	54	78	8.31	\$540,773
Matlacha	25	25	12.00	\$601,140
St James City	85	85	12.00	\$616,339

Condominiums & Attached	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Bokeelia	12	19	7.58	\$471,395
St James City	2	1	24.00	\$260,000



#1 REAL ESTATE COMPANY IN SOUTHWEST FLORIDA

\$4.5 Billion in Sales Volume in 2023.

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